



C O N OTM
A Blockchain MINT EvolutionTM



ABSTRACT

CONO Corporation (**CONO**) is the legacy venture of Anthony Loiacono who has executed numerous projects for Fortune 500 innovation labs such as Connected Athlete with Jermaine O'Neal for Verizon, Shaq SST with Ford, and initiating the first E-Commerce Metaverse at the 99th National Retailers Convention in 2010 with Cisco Systems and Equifax(press release and demo in footnotes).

The CONO team that will drive the venture are experts who specialize in blockchain, IOT solutions with history of successful implementations with Loiacono for Ford, Amazon, Cisco, Verizon, Vodafone, and many more. The team brings on rising stars in strategy, licensing, operational excellence, marketing, investor relations, athlete relations, project management and systems implementation.

The CONO Coin (CC) will be the currency of the CONO Corporation (CONO), a merchandizing platform for 3D **e-commerce** sales, powered by the CONO Engine. A 2-D Launch is expected **3Q22** and a 3-D Launch in **2023**.
Pre-Sale Start March 2022.

The CONO Engine aims to solve the problems of prior blockchains regarding asset transfer between chains and areas of commerce. This includes authenticated goods, collectibles, art, name, image and likeness of athletes, entertainers, and brands desiring to sell on the blockchain. CONO Engine will launch with a major auction house in **Q2 2022**.

CC will be used to develop the ecosystem and incentivize performance and retention of employees and contract service providers of CONO, influencers, developers, creators, potential consumers, and others as a method of compensation and securing licensing agency agreements. CC will be used during the build-out and evolution of a 3D metaverse space and its associated technology platforms from which CONO will do business.

The intent is to have CC is to publicly traded on several DEX platforms after Q1-Q3 2022 private sale with the intent to launch the first ICO in **Q4 '22**.



Vision

VISION

CONO will establish new revenue channels and new standards for verification for blockchain assets.

For 2022, CONO will focus on the memorabilia and collector worlds due to the strong relationships in this industry. In this industry, physical and digital authenticated goods will be verified, marked, minted on any number of blockchains.

CONO aims to become the premier blockchain verification brand in this industry. We will be deploying our CONO Engine which processes and legal validates of digital and physical memorabilia and collectibles.

CONO allows asset creators including superstars and brands to effortlessly verify and mint authenticated assets.

CONO will initiate a comprehensive marketing strategy that will leverage its many corporate relationships, proven ability to attract and maintain high profile business relationships with athletes and other personalities, and expertise in attracting nationwide attention through a wide range of media channels.

CONO will also further numerous partnerships with targeted authorities, brands and organizations that will help introduce CONO.

CONO will ultimately generate revenue through the sale of:

- Cataloging of items on the blockchain.
- Minting of digital goods on most blockchains. Minted items for 2022 will focus on items such as art, memorabilia, limited edition items, trading cards and superstar creations.
- Database services to enable superstars and brands to create and log individual catalog of items while generating revenue with NFTs.
- Digital and real-world verification services contracted by CONO to provide ongoing revenue plans for eco-partners, licensors, athletes and brands
- Support eco-partners, licensors, athletes and brands in their quest of IoT items such as licensed products, branded merchandise, unsold inventory and more.



Vision and Principles

The CONO team sees Meta, Decentraland, Second Life and many other metaverses as new revenue for creators of unique content creation including NFTs; and a new and improving distribution ecosystem which combines user-friendly compelling content, lifestyle that has today's growing customer base in mind. Today's Web 2.0 still provides many opportunities for verified goods and as we move into Web 3.0, the new distribution of VR/AR/Hybrids will open achievable new ways to build upon these opportunities.

PRINCIPLES

CONO will adopt the principles of FISLL, a project Loiacono worked with Allen Houston to bring to life. See FISLL.com and its core principles of Faith, Integrity, Sacrifice, Leadership and Legacy. Additionally, CONO will establish and abide by a culture consistent with the FISLL principles that will include a CONO Code of Conduct, a condition of employment of every CONO employee and contractor.

Our Team's lifestyle is that of paying it forward. We live it. We propagate this message. That is seen in everything we create. Investors, hobbyists and the digital universe is where we target to spread this. Our mission is leaving the world a better place than we found it. We will create a 501.3C that will be a vehicle to drive this and breaking barriers for those working to accomplish their dreams and work to provide prosperity for their families.

